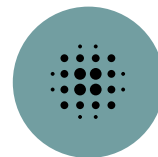


SEMINARS



SEMINAR 1

Monday, March 24 at 3:00 PM



MAKING CAMP SUSTAINABLE: HOW TO OBJECTIVELY EVALUATE CAMP PROGRAMS & STAFF

Jon Bisset / River Valley Ranch

Location - Granite Basement

Struggling to decide which camp programs to keep or cut? RVR will share how they use the Non-Profit Sustainability tool to objectively assess programs based on impact and financial viability. They'll also demonstrate how this tool helps evaluate staff performance and alignment with core values.



PROMISING CAMP STRATEGIES THAT INFLUENCE FAMILY FAITH PRACTICES

Kevin Lawson / Rhythms of Faith Project

Location - Knutes Cafe

Hear an update from the Rhythms of Faith research project and learn about promising camp strategies for having a positive impact on family faith practices, encouraging parental involvement and ongoing spiritual growth after the camp experience is over.



LEGAL UPDATE

Roy McCandless / McCandless Law

Location - Cheshire

Get an update on current legal battles and what your camp needs to be aware of to ensure compliance with state and federal regulations.



5 PHRASES YOUNG LEADERS CAN LIVE BY

Seth Coates / Moose River Outpost

Location - Hillside Chapel

Five phrases young leaders will explore essential mindsets that drive communication, resilience and impact.



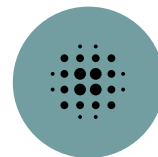
KITCHEN TOUR AND EQUIPMENT REVIEW

Doug Hildreth / Camp Spofford

Location - Dining Hall

Get a tour of the Camp Spofford's kitchen, reviewing what equipment is currently being used and discussion what else is out there that camp kitchens can consider.

SEMINARS



SEMINAR 2

Tuesday, March 25 at 10:30 AM



CAMP AI: REVOLUTIONIZING MARKETING AND OPERATIONS WITH CHATGPT

Location - Granite Basement

Jon Bisset / River Valley Ranch

Learn how to leverage AI, including ChatGPT, to boost marketing, streamline operations, and enhance camper engagement. Gain practical strategies to optimize communication and drive your camp's success with innovative technology.



GRANT WRITING 101

Tammy Briggs / Visionworks

Location - Cheshire

Equip your team to apply for local and regional grants. This workshop will give you all you need to know to make your first grant application.



FROM BURNOUT TO BREAKTHROUGH

Kent Murawski / Executive Coach

Location - Hillside Chapel

In this interactive workshop, you'll discover a different way forward. Using the Rhythms of R.E.S.T. framework, you'll learn practical steps to move from surviving to thriving in ministry leadership.



CHURCH PARTNERSHIPS

Andy Needham / 521 Collaborative

Location - Knutes Cafe

Learn how to build lasting partnerships with local churches from over two decades of experience in Christian camping and New England churches. Unlock opportunities to advance your ministry with practical lessons and transformational insights.



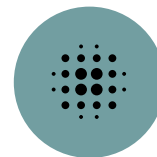
EQUIPPING YOUNG STAFF FOR MINISTRY

Chelsea Erickson / Rooted

Location - Main Chapel

Equip young staff for gospel ministry with practical tools for leading discussions, offering biblical comfort, and answering tough questions about Christianity and the Bible.

SEMINARS



SEMINAR 3

Tuesday, March 25 at 4:00 PM



TOP 10 TRENDS IN MERCHANDISE

Cliff Hutchinson / !NK

Location - Cheshire

We'll explore key trends across three areas: products, design/artwork, and applications. Attendees will learn about emerging apparel trends, those that are fading out, and how to seamlessly blend different styles into one cohesive product line.



MOTIVATION LANGUAGES

Kent Wallace / VisionWorks

Location - Hillside Chapel

Learning the six key motivation languages that your staff, board, contributors, and volunteers speak is of critical importance in helping them to be heard, appreciated, and thanked. Identifying these core realities will change your culture.



FOCUS ON MEMBER BENEFITS: CCCA MARKETING TOOLS

Emily Hughes / CCCA

Location - Granite Basement

Maximize your CCCA membership! Whether you're new or a longtime member, discover programs, services, and resources to better support your ministry.



PROGRAM ROUNDTABLE

Nate Parks / Berea Ministries

Location - Knutes Cafe

Join other program staff from different camps and participate in a guided conversation about planning, preparing and executing excellent programs.



SPECIALTY BAR MENU OPTIONS

Doug Hildreth / Camp Spofford

Location - Dining Hall

Learn how to prep and execute "live" menu items such as the Omelets, Smoothies, Crepes, Waffles, Eggs and Donuts